

# Look into Nature

02





日本独自の文化を学び直すと、元来よりサステナブルな思考で物事が作り出されていたことに気付かされます。

現代においてその研鑽を引き継ぎ再解釈し、「絶え間なくライフスタイルが変わる時代を牽引するアドバイザー」として私たちは皆様の横に立つことを念頭に、企画・デザイン・製造の全ての面からこの世界に貢献していく思想で動いています。

この Look into Nature は、ADAL の社名の由来となった Adviser for Amenity Life を軸としながら、自然と共存する生活の風景を作り出す目的の元に立ち上がったプロジェクト。今後も多様に化する社会や価値観に呼应し、提案しつづけるブランドとなることを念頭に置いています。

# Look into Nature

produced by **ADAL**

When we re-learn Japan's unique culture, we realize that things were originally created based on our sustainable way of thinking.

At the present day we continue to reinterpret that study, and with in mind to stand besides you as 'advisers who lead an era where lifestyles are continuously changing' we are working with the idea of contributing to the world from all the aspects of planning, designing, and manufacturing.

'Look into Nature' is a project that started with the purpose of creating the landscape of life that coexists with nature, centering on 'Adviser for Amenity Life' which is the origin of ADAL's company name. We are striving for being a brand that continues to make proposals in response to diverse changes in society and values.





自然は人の一部ではなく、  
人は自然の一部である

Nature is not a part of human beings,  
but human beings are a part of nature



共に生きるというのは  
受け入れ合うことである

To live together is to accept each other



## 人、物、空間のその関係性が 一つの風景となる

People, things and spaces become one landscape

## 親和する風景。

日本におけるモノと空間の関わり方は、調和を重んじ、環境を引き立てるその関係の構築に集約されている。

四季を眺めるための水平思考や、素材の生かし方と閉じ方、それらは自然と共存していくことの難しさや畏怖をも伝えるためにできた、メッセージとしての日本の独特な文化の自然観である。

今一度この自然観に着目し、環境と関わり合いの中で、自らの行動や所作も風景の一部となるモノの在り方を、「Look into Nature」という言葉によせて、「親和する風景」を提案する。

## Harmonizing Landscape

In Japan how to relate with things and spaces are aggregated in construction of their relationships such as respecting their harmony and enhancing the environment.

Lateral thinking to look at four seasons and how to utilize materials are Japanese view of nature coming from its unique culture in order to convey the difficulty and awe of coexisting with nature.

Paying attention to this view of nature once again, we propose the way how things should exist in landscape where our actions and behaviors become part of it, by presenting 'Harmonizing Landscape' as a part of 'Look into Nature.'





Look into Nature



# Texture

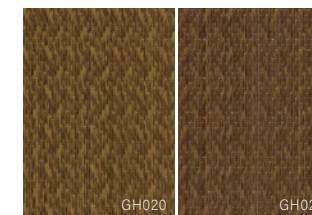
## Ami 編み

「編む」の言葉通り立体感あるテクスチャー。オーク材の色味に寄せた、平面に立体的な奥行きを作る。面としての利用が多いプロダクトに採用され、深みのある表情は、奥行きを持った静謐さを引き出します。

It has a three-dimensional texture as the word 'knit' represent.

A series that creates a three-dimensional depth on a flat surface, synchronizing with the color scheme of oak material.

It is adopted for the products that are often used as a flat surface, and its profound expression brings out the tranquility with depth.



## Musubi 結び

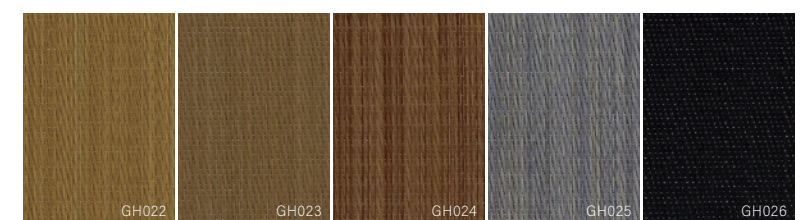
単色の織りの中に縄のような結った力強いうねりの表情が織りなす艶やかさを特徴とする。縁と木部までを同色に仕上げることで、造形のシルエットを印象づける、空間における「地」となるエレメント。均一な表情がい草という素材感を引き立たせます。

A lustrous look generated by a three-dimensional expression tied like a rope.

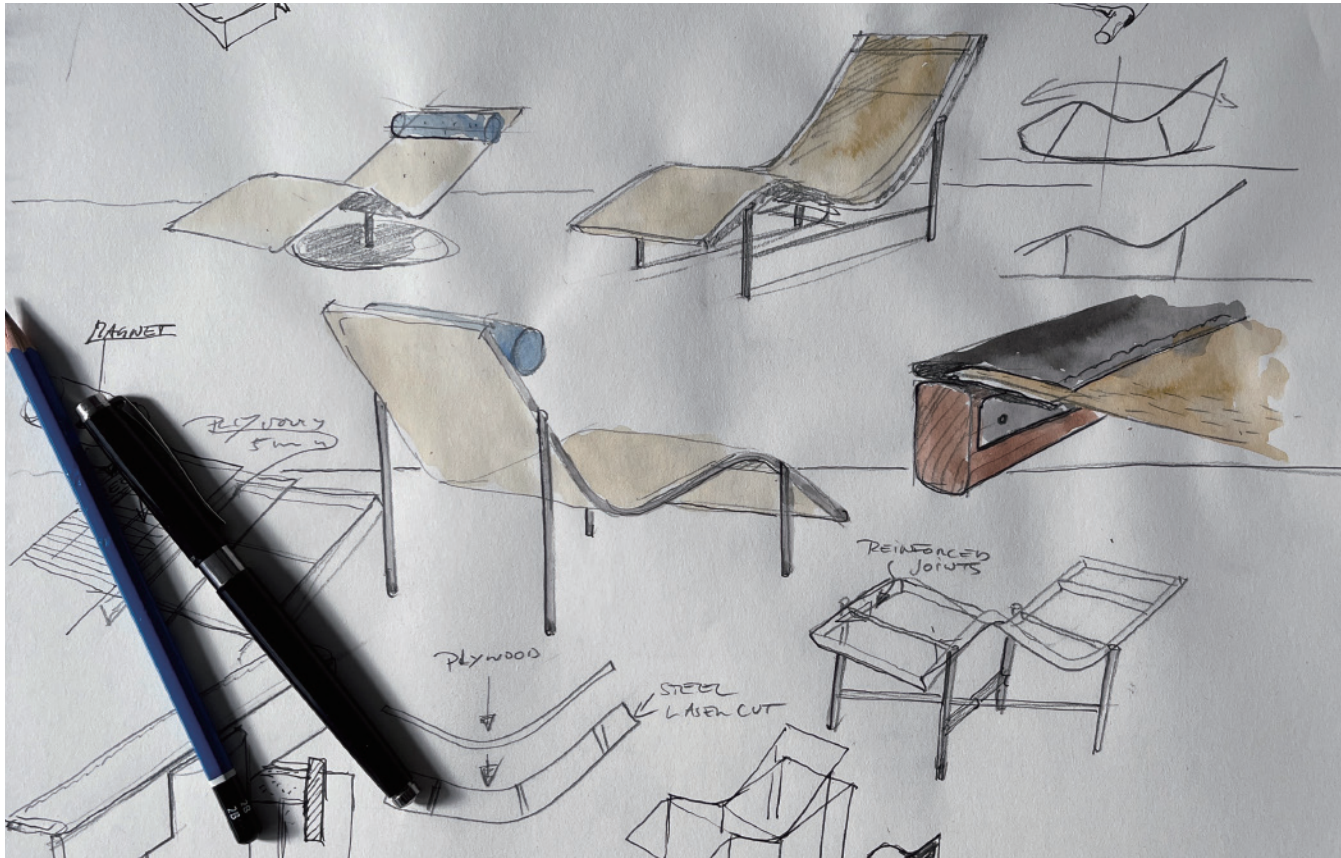
It features a strong waviness and luster in a single color weave.

By finishing the edges and the wood parts in same color, the silhouette is adjusted and it becomes an element of 'ground' in the space.

The uniform expression enhances the texture of rush.







2019年のMilano Design Weekへ初出展の際に、弊社のブースに立ち寄ったMichael氏がブランドの理念に興味を抱き、後日直接オファーを頂いたことからコラボレーションがスタート。コロナ禍の中オンライン主体の打ち合わせは困難もありましたが、細かなコミュニケーションを重ね、Michael氏の思い描く新しいプロダクトが完成。美しいラインを描くSAKYU、美しさと機能性を兼ね備えたKOZUE、い草の新しい表現に挑んだNAGI、KAZEなど、ヨーロッパのハイブランドから多くの画期的なプロダクトを生み出してきたMichael氏ならではの“い草”の解釈をご堪能下さい。

The collaboration with Michael Geldmacher was started from a proposal directly from him right after Milano Design Week 2019. It was our first exhibition at MDW, and he stopped by our stand and got interested in our brand concept. Even with the difficult conditions having mainly online meetings due to Covid-19 crisis, we repeated detailed communication patiently over months, and finally the new products that he envisioned had been completed. SAKYU draws beautiful lines. KOZUE is combined with beauty and functionality. NAGI and KAZE challenges the new expression of igusa. Please enjoy interpretations of igusa by Mr. Michael Geldmacher who design various epoch-making products for European high-end brands.



Product Designer / Michael Geldmacher

2000年にドイツミュンヘンにて、Neuland Industriedesignを設立し、すぐに家具デザインの分野で頭角を現し、ドイツのトップ50のデザインオフィスに選出されるなど、有名なデザインスタジオの一つとなりました。2015年に独立後、過去15年間においてMDF Italia, Kristalia, Magis, Swarovskiなど国際的な有名ブランドとコラボレーション。受賞歴に、ELLEDECOR DESIGN AWARD, The Wallpaper Design Awards, the IF Design Awardなど。

In the 2000 Michael founded Neuland Industriedesign that quickly became a well renowned name in the field of furniture design in Munich. Neuland Industriedesign was elected to the top 50 design offices of Germany and their work has been published innumeraably. After 15 years in Neuland Industriedesign, now Michael is continuing his professional journey alone still working in furniture design. Clients he worked for over the last decade are MDF Italia, Kristalia, Magis, Swarovski etc. His work won numerous awards such as the ElleDeco design Award, the Wallpaper Design Award, the IF Design Award and many more.



# Products





# SAKYU 砂丘

悠久の歳月が生み出した、自然の山並みを感じる雄大なシルエットが印象的なシェーズロングです。

Chaise longue with noble silhouette that recalls mountain range created through eternal years.

Steel : W715 × D1665 × H900 × SH510  
Wood : W745 × D1665 × H900 × SH510

Headrest : Upholstered  
Seat • Back : Igusa  
Frame : Steel / Wood

Designed by **Michael Geldmacher**



Steel



Wood





# KOZUE 梢

小枝を想起させるウォールシェルフ。有機的な形状が壁面に自然とのつながりを表現します。

A wall shelf reminiscent of twigs. The organic shape expresses the connection with nature on the wall surface. Shelf type.

Shelf : W270 × D180 × H1000

Mirror : W270 × D35 × H1000

Body : Igusa  
Frame : Beech

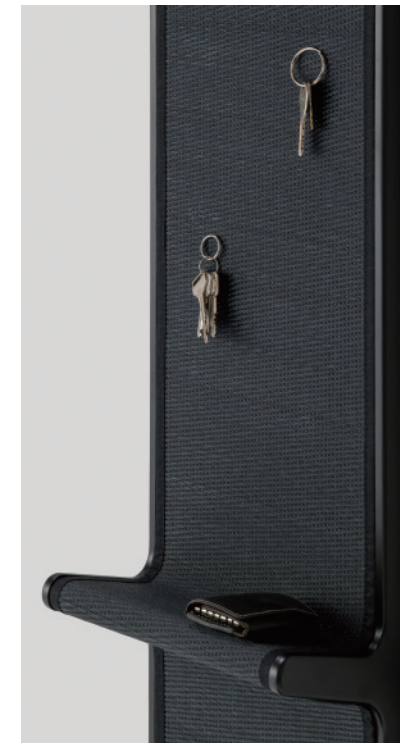
Designed by **Michael Geldmacher**



Shelf



Mirror



マグネット(4箇所)でカギなどの小物を壁面に固定することが可能です。

Small items such as keys can be fixed to the wall with magnets (4places).



# NAGI 風

KAZE と対になる「静」の佇まいが印象的な形。日本の美意識にある水平・垂直を基調としたパーティションです。

A distinctive appearance of 'stillness' that is paired with KAZE. The partition is based on horizontal and vertical, which is derived from Japanese aesthetics.

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W760 × D360 × H1900 (1unit)  
2つより販売可能 Available from 2units or more

Panel : Igusa  
Frame : Beech・Aluminum

Designed by **Michael Geldmacher**





# KAZE 風

NAGI と対になる、風になびく優しさを感じさせる「動」を表現した、曲線が印象的なパーティションです。

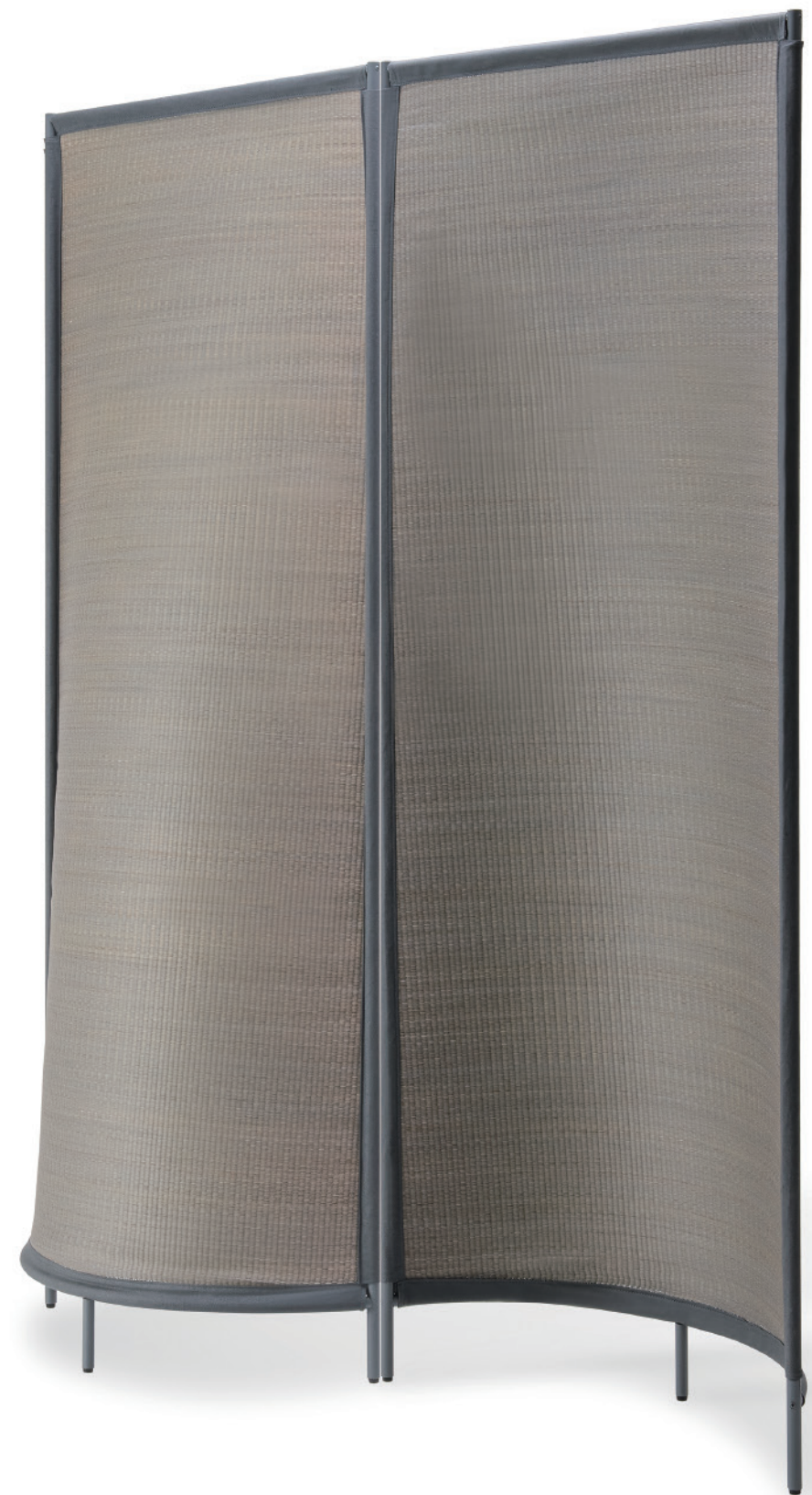
It expresses "motion" that evokes the gentleness of swinging in the wind, which pairs up with NAGI. A partition with a characteristic curve.

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W720 × D250 × H1900 (1unit)  
2つより販売可能 Available from 2units or more

Panel : Igusa  
Frame : Steel

Designed by **Michael Geldmacher**







# RAKUSUI 落水

壁面から座面まで、空間と一体となることを想定したベンチ。滝の水流を感じる様な印象は、空間のシンボルとなります。

A bench designed to be integrated with the space without having boundaries from the wall to the seat surface. The impression that reminds the flow of the waterfall creates a symbolic feature to the space.

W 600 / 800  
D 1200 / 1800 / 2400  
H 1560 / 2160 / 2760 / 3360  
SH 490

Seat・Back : Igusa  
Base : Oak  
Legs : Steel



W600 × D2400 × H2160 × SH490



W600 × D1800 × SH490



# KESHIKI 景色

日本の四季になぞらえ、多様な情景を作り出すことを意図した造形。周囲の環境を尊重し、自らも景色となる様に考えられた形状です。

Bench and low table intended to create a variety of scenes, whose idea is linked to the four seasons of Japan and their numerous scenes. The shape is designed to respect the surrounding environment and to become a landscape for itself.

600 Bench : W600 × D600 × SH450  
1200 Bench : W1200 × D1200 × SH450  
1300 Bench : W1300 × D600 × SH450

610 Low table : W610 × D610 × SH440  
1210 Low table : W1210 × D1210 × SH440  
1310 Low table : W1310 × D610 × SH440

Seat : Upholstered  
Top : Oak  
Body : Igusa  
Legs : Steel



1200 Bench



610 Low table



600 Bench







# HAZUKI 葉月

座面から背もたれにかけて、一筋に流れる形状が印象的なラウンジチェア。い草の立体感を引き出す織目の表情が、どの角度からフォルムの優美さを印象づけます。

A lounge chair with an impressive flowing line from the seat to the backrest. The expression of the texture that brings out the three-dimensional effect of rush impresses the elegance of the form from any angle.

1seater : W750 × D890 × H810 × SH390  
2seater : W1460 × D890 × H810 × SH390

Seat : Igusa  
Frame : Steel  
Seat side : Oak  
Cushion : Feather



1seater



2seater



# AMAGIRI 天霧

空間への調和を考慮した慎ましさを印象付けるダイニングチェア。  
フレーム形状とい草の対比が、い草の質感を引き出しています。

A dining chair that impresses modesty in consideration of harmony with the space.  
The contrast between the frame shape and the rush enhances the texture of the rush.

W400 × D520 × H780 × SH450

Seat・Back : Igusa  
Frame : Beech







# ROKKA 六華

い草繊維の六角形の構造から着想を得た形状。自然界に見られる柱状節理、鉱物の結晶を想起させる造形表現が印象的なサイドテーブルです。

A shape inspired by the hexagonal structure of rush fibers. The columnar joints found in nature and its design reminiscent of mineral crystals enhance the aesthetics of this side table.

450 Side table : W450 × D390 × TH550

600 Side table : W600 × D520 × TH400

Top : Oak  
Body : Igusa  
Bottom : Oak



450 Side table



600 Side table



# ICHIMATSU 市松

い草の表情を引き出す織の緩やかな曲線造形と、機能的に優れた吸音性能を持つウォールパネル。  
組み合わせにより、壁面に多彩な表情を引き出します。

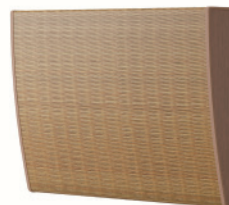
This wall panel with an elegant curved shape that brings out the expression of rush has an excellent performance of sound absorption. The combination of color and shape brings out a variety of expressions on the wall.

YAMA / TANI : W600 × D100 × H900  
YAMA HALF / TANI HALF : W600 × D100 × H450

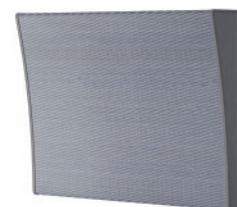
Body : Igusa  
Sidewood : Oak



YAMA



YAMA HALF



TANI HALF



TANI







# SAIUN 彩雲

い草の素材感を背面で感じるアームチェア。背面からの美しさを表現しながら、シャープな印象のフレームと対照的なゆったりとした座り心地が特徴的なチェアです。

An armchair where you can feel authentic texture of rush on the back. While expressing the beauty from the rear side, this chair also features a comfortable seating that contrasts with the sharp frame.

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W700 × D900 × H760 × SH450 × AH590

Seat : Upholstered  
Frame : Oak  
Cushion : Feather





# MOE'T 萌

重心を上げ、軽い印象を与える形状のサイドテーブル。360度どこからでも、い草の素材感ある表情を望む形状で、統一感あるサイズ展開が、空間全体のコーディネートをサポートいたします。

A side table series with a shape that raises the center of gravity and gives a light impression. By its shape the beautiful texture of rush can be seen from 360 degrees, and the size development of a unified shape supports the coordination of the entire space.

Center table : W1200 × D630 × TH450

Side table : 600φ × TH550

Planter box : 450φ × TH850

Top : Oak  
Body : Igusa  
Leg : Steel



Side table

Planter box



Center table






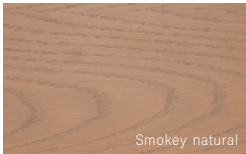

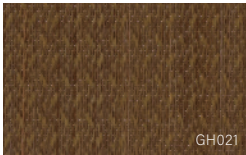
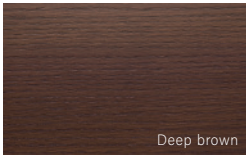
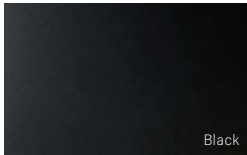
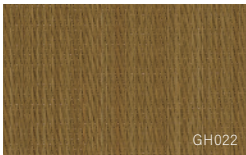
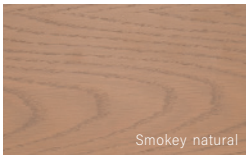
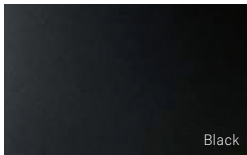
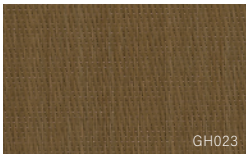
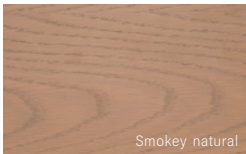
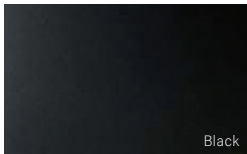
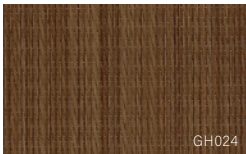
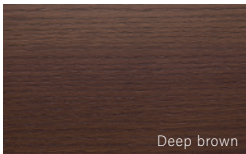
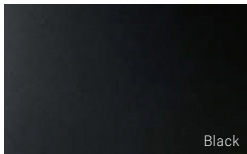
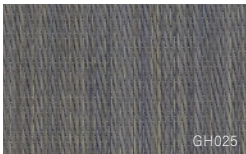
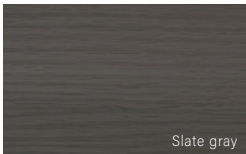

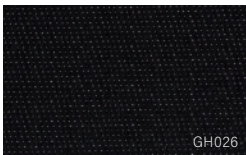
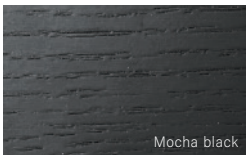



# Material







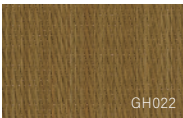

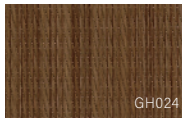
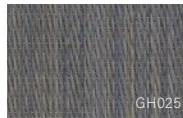




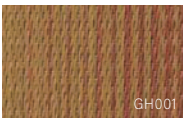
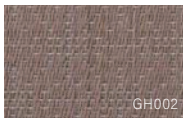
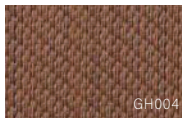
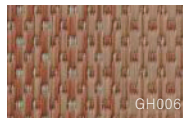




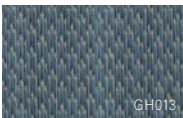
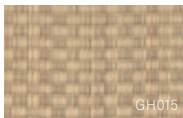
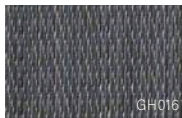
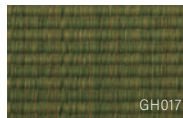
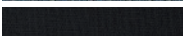
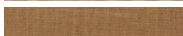
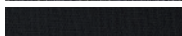
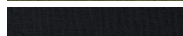
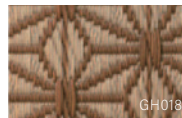
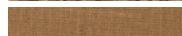
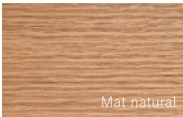
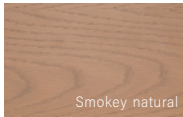
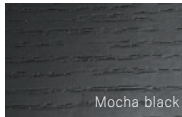
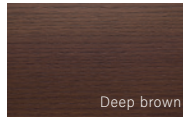





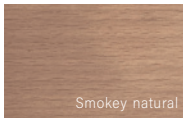
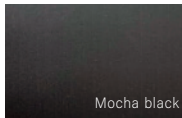
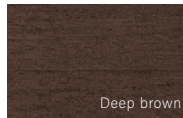




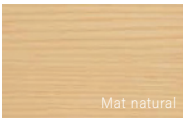
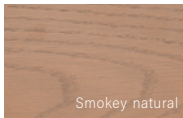
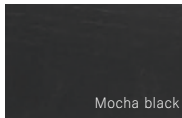
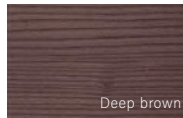




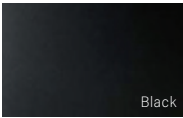


# Recommended Combination

推奨組み合わせ

	Igusa		Wood		Steel
A-01		+		+	
A-02		+		+	
M-01		+		+	
M-02		+		+	
M-03		+		+	
M-04		+		+	
M-05		+		+	

# Finishes

仕上げ

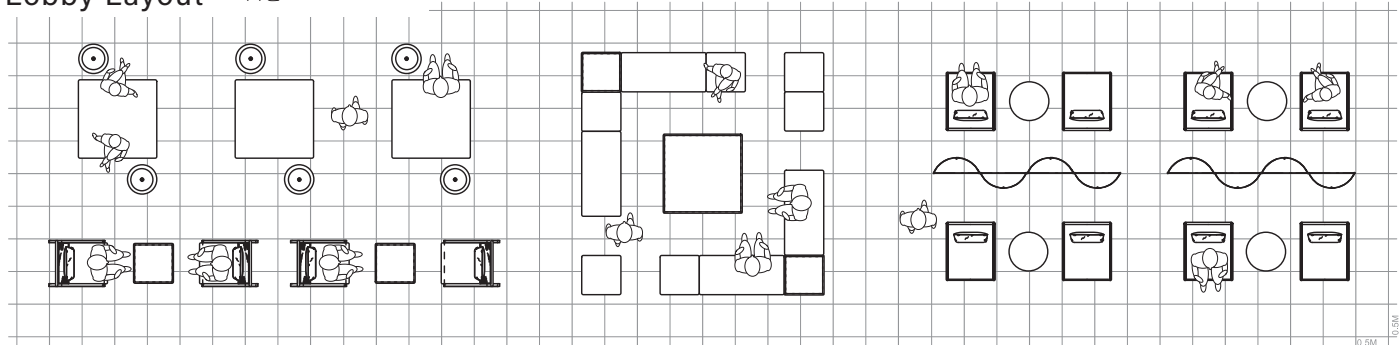
Igusa	い草				
AMI	igusa				
	edge				
MUSUBI	igusa				
	edge				
	igusa				
	edge				
	igusa				
	edge				
					
					
Wood	木材				
OAK					
					
BEECH					
					
ASH					
					
Steel	スチール				
					



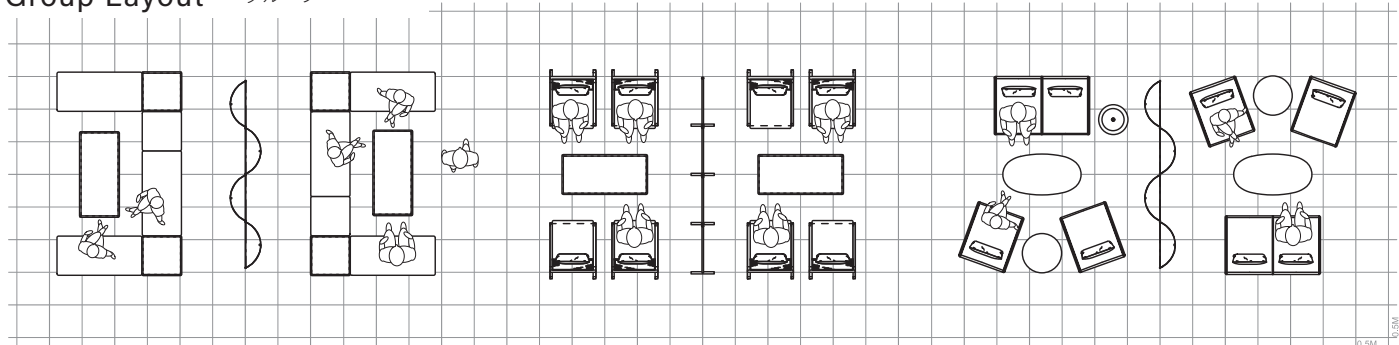
# Layout plan example

レイアウトプラン例

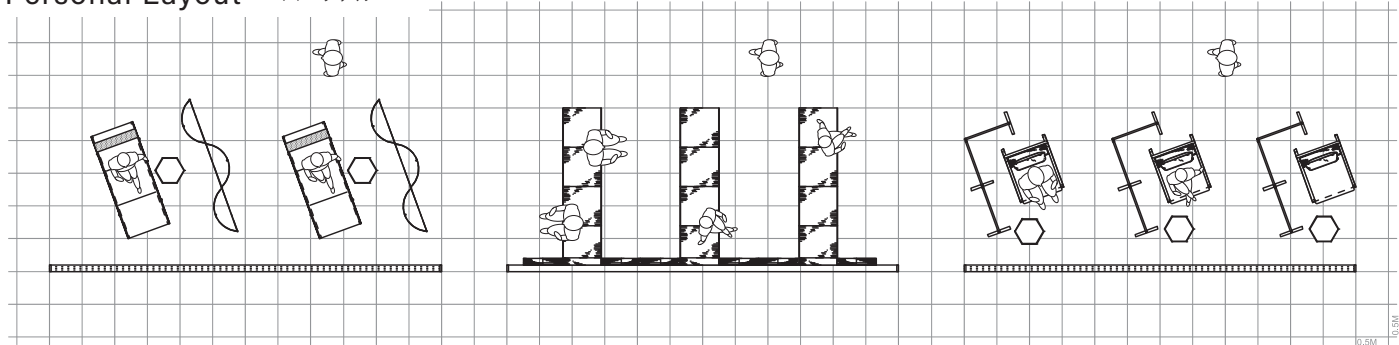
Lobby Layout ロビー



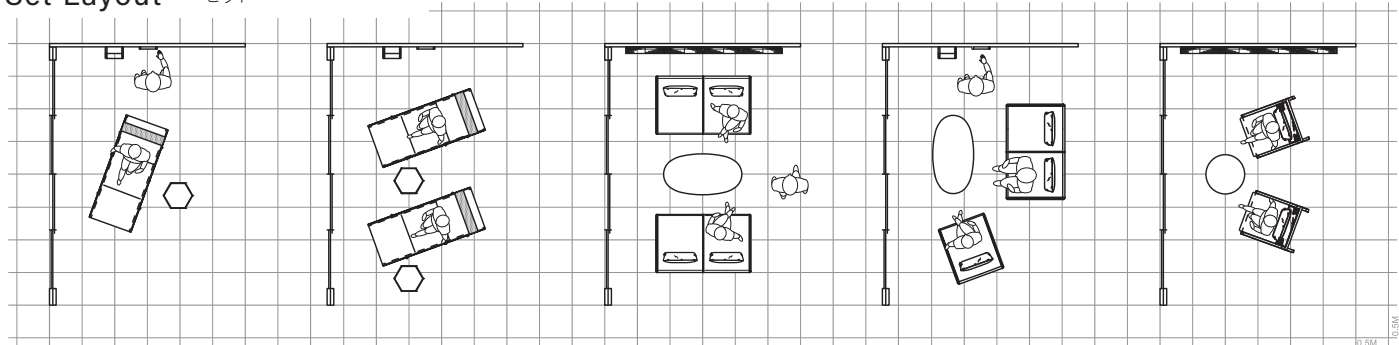
Group Layout グループ



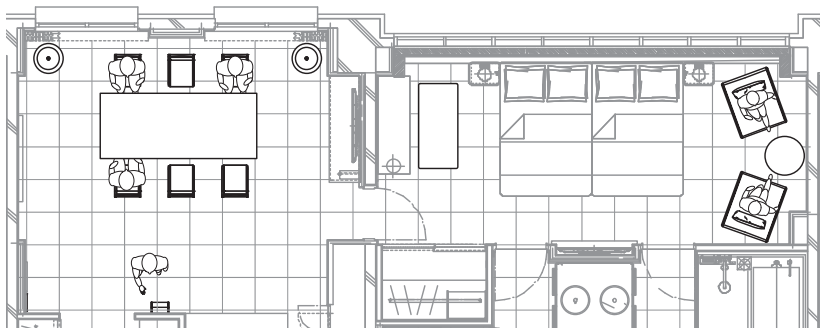
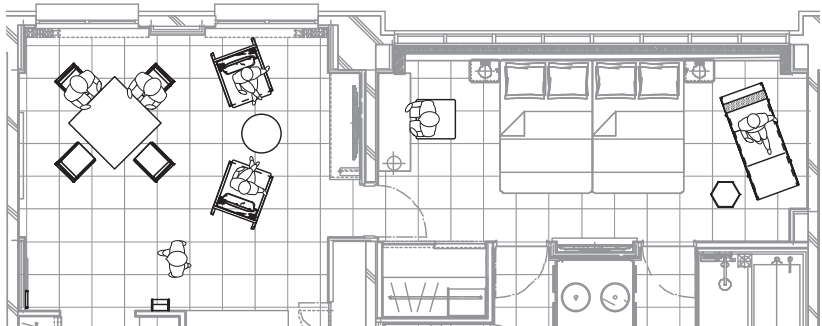
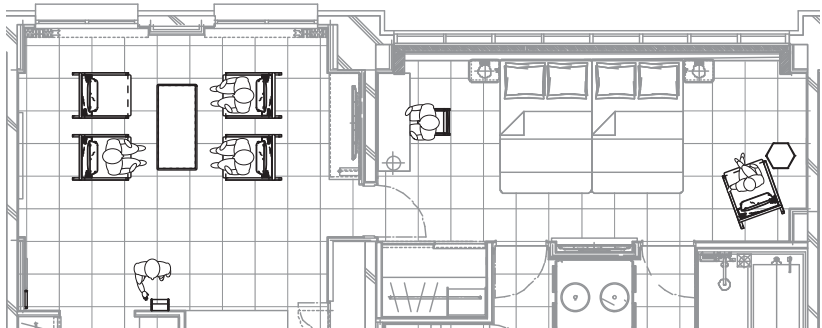
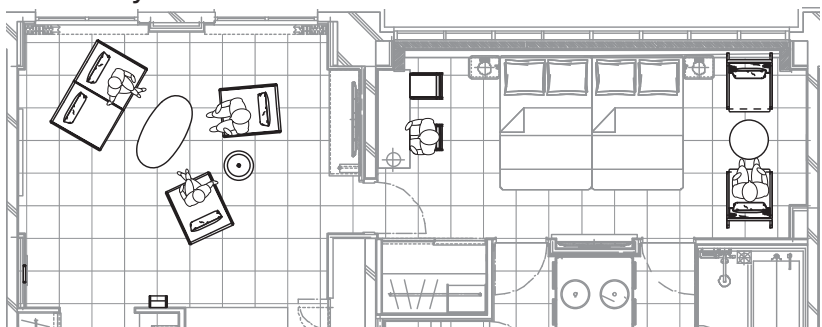
Personal Layout パーソナル



Set Layout セット



Room Layout ルーム



0.5M 1M 2M





KOZUE Shelf & Mirror, SAIUN, KESHIKI low table





KESHIKI Bench & Low table





RAKUSUI, ICHIMATSU





Milano Design Week 2022  
JUNE 6-12  
Superstudio Più stand 6A

Brand direction \_ Canuch Inc.  
Interior design \_ Old Kan  
Photo \_ Alberto Strada



## 会社概要 General

**社名** 株式会社アダル  
**創業** 昭和28年3月  
**設立** 昭和43年4月  
**資本金** 1億8,225万円  
**事業内容** 商業施設・ホテル・病院・老健施設の家具製造・卸・販売  
輸入家具販売および企画・プランニング業務・  
店舗施設の内装工事

**認証** ISO9001:2015認証取得



適用部署 本社・総合  
工場・物流センター

**Company** ADAL CO., LTD.  
**Establishment** March 1953  
**Foundation** April 1968  
**Capital** JPY 182.25 million  
**Business field** Furniture manufacturing, design and  
construction, import, wholesale  
**Certification** ISO9001:2015

## 事業所 Office

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812-0863 福岡県福岡市博多区金の隈3-13-2  
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556-0014 大阪府大阪市浪速区大国1-2-21  
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Tel. 06-6646-4141

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熊本産業団地内  
Tel. 096-286-9696

**総合工場・物流センター**  
811-2104 福岡県糟屋郡宇美町井野238  
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3-13-2, Kanenokuma, Hakata-ku, Fukuoka-shi, Fukuoka, 812-0863  
Tel. +81-92-504-4141

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Round Cross Shinjuku 5-chome Building 1st and 2nd floor,  
5-17-5, Shinjuku, Shinjuku-ku, Tokyo, 160-0022  
Tel. +81-3-5155-5005

**Osaka branch・Osaka showroom**  
NIC Building 3F, 1-2-21, Daikoku, Naniwa-ku, Osaka-shi, Osaka,  
556-0014  
Tel. +81-6-6646-4141

**North Japan Branch (Sendai Sales Office)**  
Peace Building Itsutsubashi 5F, 1-7-15, Itsutsubashi, Aoba-ku,  
Sendai-shi, Miyagi, 980-0022  
Tel. +81-22-261-5123

**Minamikyushu Branch (Kumamoto Sales Office)**  
Kumamoto Sangyodanchinai, Koga, Mashiki-machi,  
Kamimashiki-gun, Kumamoto, 861-2234  
Tel. +81-96-286-9696

**Factory/Distribution Center**  
238, Ino, Umi-machi, Kasuya-gun, Fukuoka, 811-2104  
Tel. +81-92-933-5444



はたらく家具をつくる

**ADAL**  
ADVISER FOR AMENITY LIFE